



NORTH AMERICAN
SECURITY PRODUCTS ORGANIZATION™
The Standard for Security™

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NASPO ANNOUNCES THE ELECTION OF ROBERT SHERWOOD AS CHAIRMAN

Sherwood looks forward to guiding the NASPO mission.

(Washington, DC) The North American Security Products Organization (NASPO) announced the election of Robert Sherwood, CPP, VP Sekuworks, LLC, as Chairman. Robert is taking the position as the NASPO / ANSI standard quickly gains acceptance and adoption worldwide. “Our membership is rapidly increasing and more organizations are declaring their intent to become NASPO certified,” says Robert Sherwood. “My job is to promote the NASPO value and ensure that NASPO is structured to support our members and our public projects.”

Robert brings over 24 years of security authentication and brand protection experience, having started in the early days of the holographic industry. He has founded two holographic companies and worked within a diverse group of industries and markets to protect and promote their interests. In 2004 he joined Sekuworks, LLC, a web intaglio printing company to design, develop and market new authentication tools under NASPO Certification.

NASPO Certification provides brand owners with a comprehensive set of risk management procedures to reduce their vulnerability to fraud by reducing risk and applying effective, best practice controls. NASPO Certification further enables brand owners to ensure that their materials, components and products are produced in secure facilities and operations, and are distributed through authorized and accountable methods.

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About NASPO

NASPO is a not-for-profit standards organization that defines, documents, and maintains relevant security risk management standards for reducing financial fraud, identity document fraud, and dilution of brand integrity. NASPO trains and certifies government and business organizations in their roles as both brand owners and suppliers to the appropriate level of these security risk management standards. NASPO participates in organized industry wide anti-fraud initiatives throughout North America, but certifies participants globally. NASPO membership is available to reputable security producers, suppliers, brand owners, government organizations, associations, and consultants. Membership is encouraged, but not required for NASPO certification. For more information about NASPO, NASPO Certification, membership, or purchase of NASPO’s new, American National Standard, “Security Assurance Standards for Document & Product Industries”, visit www.naspo.info.

About Sekuworks, LLC

Sekuworks, a high security printing firm, provides labels and documents to brands and governments. Sekuworks’ unique label products support brand building, product protection, authentication and tamper indication. Sekuworks patented print system integrates intaglio images, multiple print and security technologies in one pass production. Sekuworks applies intaglio print, the same technology that governments use to secure their currency, to its product line enabling simple and economic identification to all constituents in the value chain including the consumer. Sekuworks’ product lines feature paper, filmic and synthetic materials meeting the numerous demands of today’s world. Sekuworks’ products are designed to integrate and support security throughout the entire supply chain. We manufacture in the securest, controlled custody chain, Class 1, NASPO environment. www.sekuworks.com