



**NORTH AMERICAN
SECURITY PRODUCTS ORGANIZATION™**

The Standard for Security™

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NASPO ANNOUNCES NEW MEMBERS AND CERTIFICATIONS

NASPO's ANSI standard is seen as a critical tool in the fight against fraud.

(Washington, DC) The North American Security Products Organization (NASPO) announced seven new members, two re-certifications and award of a new "Certified Secure" product provider. NASPO Certification can only be achieved by implementing high-level security assurance standards and passing NASPO's onsite security audit. Firms doing business with NASPO certified companies are assured that the products, components and information received from them are maintained within a secure environment.

Sekuworks, LLC, an innovator in the use and integration of security technologies, has passed and receive the NASPO certification under the current ANSI/NASPO SA v3.OP-2005 edition of the standard. Brady Corporation and Northstar received their annual re-certification maintaining their adherence to the rigorous requirements of the standard.

Authentix, Inc., Nanoink, Avery Dennison, ARmark Authentication Technologies, Banknote Technologies, Fasver Technology, and CCL Label were welcomed as new members. The new companies illustrate the commitment and diverse disciplines that are joining the anti-counterfeit fight. Currently at 40, NASPO's membership is expanding rapidly and is expected to reach 70 by 2007. "Once they learn about NASPO and that the standard is ANSI approved, groups in both the private and government sectors see the benefits of implementing its requirements. They not only realize the security benefits, but they see the value it adds to their basic business practices", says Michael O'Neil, NASPO Chairman, citing the organizations projected growth.

NASPO Certification provides brand owners with a comprehensive set of risk management procedures to reduce their vulnerability to fraud by reducing risk and applying effective, best practice controls. NASPO Certification

further enables brand owners to ensure that their materials, components and products are produced in secure facilities and operations, and are distributed through authorized and accountable methods.

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For the Editor:

(MORE)

NASPO is a not-for-profit standards organization that defines, documents, and maintains relevant security risk management standards for reducing financial fraud, identity document fraud, and dilution of brand integrity. NASPO trains and certifies government and business organizations in their roles as both brand owners and suppliers to the appropriate level of these security risk management standards. NASPO participates in organized industry wide anti-fraud initiatives throughout North America, but certifies participants globally. NASPO membership is available to reputable security producers, suppliers, brand owners, government organizations, associations, and consultants. Membership is encouraged, but not required for NASPO certification. For more information about NASPO, NASPO Certification, membership, or purchase of NASPO's new, American National Standard, "Security Assurance Standards for Document & Product Industries", visit www.naspo.info.