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NORTH AMERICAN
SECURITY PRODUCTS ORGANIZATION™
The Standard for Security™

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***Security and Risk Management Programs Guided by
NASPO's new American National Standard***

Definitive assistance for end users, brand owners, producers and suppliers of document and product security technologies

(Washington, DC) The North American Security Products Organization (NASPO), an ANSI accredited Standards Development Organization (SDO), has announced that its new Standard *Security Assurance Standards for the Document and Product Security Industries*, has been approved by the ANSI Board of Standards Review as an American National Standard.

NASPO's new ANSI Standard (ANSI/NASPO-SA v3.0P-2005) identifies broad areas of security risks and specifies what must be done to reduce them to an acceptable level by high (Class I), medium (Class II), and basic (Class III) security operations. The Standard addresses the protection of security technologies and products by providing a framework to certify that suppliers and brand owners form secure operations and supply chains – from suppliers to producers to distributors to consumers. It serves as a comprehensive guide for the specification of security risk management requirements that are essential to establishing and maintaining the effectiveness of security technologies and products used as countermeasures against document, identity and product fraud.

This Standard is the only security standard of its type in North America and is available to all organizations, end users and brand owners for use in requisition and procurement specifications. By selecting the specific security classification level and/or requirements necessary to deliver security assurance at that level, brand owners can prequalify potential bidders and contractors, thereby saving time and eliminating the need for unnecessary audits.

Michael O'Neil, Chairman of NASPO, states, "The advent of this new national standard is a defining moment that marks the genesis of security assurance in North America in same way that ISO 9000 became the standard for quality assurance in 1987. The difference, sadly, is that quality assurance deals with the prevention of mistakes by honest citizens while security assurance deals with the prevention and mitigation of dishonest acts that are associated with personal identity fraud, economic fraud and brand product fraud. Protecting our brands, documents and identities from fraud is one of the

most difficult challenges facing homeland security and brand owners in today's world. By some estimates over 15 percent of branded products sold worldwide are counterfeit.”

The Standard is a consensus framework of best practice standards developed and tested by NASPO members from within the document and product security industries. It is the most holistic approach available today to address security assurance issues.

NASPO's new ANSI Standard uses the concept of risk management to help government and business organizations identify, define and reduce the risks associated with the fraudulent acquisition, circumvention, mimicry or subversion of security technologies that are used to detect, deter and control product counterfeiting, identity fraud, and document falsification.

The Standard ANSI/NASPO-SA v3.0P-2005 is available on-line from NASPO's at www.naspo.info

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PHOTO: Photograph of the new ANSI/NASPO Standard and CD

Caption: NASPO's new ANSI Standard guides security risk management programs and provides definitive assistance for brand owners, producers and suppliers to reduce fraud and assure product authenticity. The Standard is a comprehensive set of procedures to measure and reduce the risks associated with customers, information, material risk, supply and custody chains, physical intrusion, personnel, disaster recovery and security breaches.



For the Editor:

NASPO is a not-for profit standards organization that defines, documents and maintains relevant security risk management standards for reducing financial fraud, identity document fraud, and dilution of brand integrity. NASPO trains and certifies government and business organizations in their roles as both brand owners and suppliers to the appropriate level of these security risk management standards. NASPO participates in organized industry wide anti-fraud initiatives throughout North America, but certifies participants globally. NASPO membership is available to reputable security producers, suppliers, brand owners, government organizations, associations and consultants.

ANSI (American National Standards Institute) is a private non-profit organization that administers and coordinates the U.S. voluntary standardization and conformity assessment system.